

CALCULUS
Midterm Exam
April 7, 2015
Duration: 45m

Exercise 1 Find the values of x for which the geometric series

$$\sum_{n=1}^{\infty} \left(-\frac{1}{3}\right)^{n-1} (x-2)^n$$

converges. Also, find the sum of the series for those values of x .

Solution Factoring out $x-2$ and doing $m = n-1$ the series can be written in the following form

$$\begin{aligned} \sum_{n=1}^{\infty} \left(-\frac{1}{3}\right)^{n-1} (x-2)^n &= (x-2) \sum_{n=1}^{\infty} \left(-\frac{1}{3}\right)^{n-1} (x-2)^{n-1} \\ &= (x-2) \sum_{m=0}^{\infty} \left(-\frac{1}{3}\right)^m (x-2)^m \\ &= (x-2) \sum_{m=0}^{\infty} \left(-\frac{x-2}{3}\right)^m. \end{aligned}$$

The series $\sum_{m=0}^{\infty} \left(-\frac{x-2}{3}\right)^m$ is a geometric series with ratio

$$r = -\frac{x-2}{3}.$$

This series converges as long as $|r| < 1$, i.e. $|x-2| < 3$ or $-1 < x < 5$. When convergent the sum of the series is

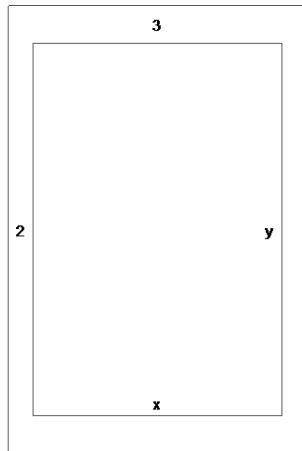
$$\begin{aligned} \sum_{m=0}^{\infty} \left(-\frac{x-2}{3}\right)^m &= \frac{1}{1 - \left(-\frac{x-2}{3}\right)} \\ &= \frac{3}{1+x}. \end{aligned}$$

Therefore if $-1 < x < 5$ the given series is convergent and

$$\sum_{n=1}^{\infty} \left(-\frac{1}{3}\right)^{n-1} (x-2)^n = \frac{3(x-2)}{1+x}.$$

Exercise 2 You are designing a rectangular poster with a blue border and a white center. The center is to contain 600 square inches of print. The border is to be 3 inches wide at top and bottom and 2 inches on each side. Find the most economical dimensions of the poster if the cost of the paper is 1 cent per square inch. What is the minimum cost?

Solution



We have to minimize the total cost of the poster

$$C = (x + 4)(y + 6)$$

while keeping the area of the center fixed

$$xy = 600.$$

From this condition we obtain

$$y = \frac{600}{x}$$

and

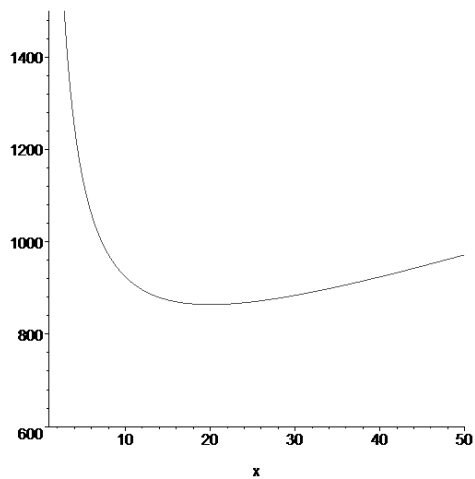
$$\begin{aligned} C &= (x + 4)\left(\frac{600}{x} + 6\right) \\ &= 624 + 6x + \frac{2400}{x}. \end{aligned}$$

Therefore, we have to find the minimum of this function in the region $x > 0$.

The critical points are the solutions of the equation

$$C' = 6 - \frac{2400}{x^2} = 0$$

i.e. $x = 20$. Since there is only one critical point and $C \rightarrow +\infty$ when $x \rightarrow 0^+$ or $x \rightarrow +\infty$ we conclude that C reaches an absolute minimum at this point,



The minimum cost is $C(20) = 840$ cents.